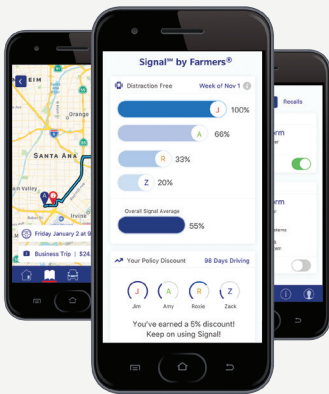




GET SMARTER ABOUT DISTRACTED DRIVING AND SAVE MONEY

SignalSM by Farmers[®] helps tackle the problem of distracted driving. It gives you and your family insight into your driving patterns, providing a clearer picture of how you get distracted so you can make improvements and learn how to drive more safely. And, simply by using the SignalSM app, you will earn a discount on your insurance.



SignalSM by Farmers[®] gives you access to features that can help you learn how to drive more safely:

- **Household View:** Monitor and view distraction details, and understand how distracted driving from phone use impacts your family.
- **Trip Tracking:** Personalized maps help you understand where you're driving, your mileage, and total travel time. They also show events, such as harsh braking, excessive speeding, and distracted driving.
- **Digital Glovebox:** Get reminders on upcoming vehicle service and recalls.

Once you enroll in SignalSM by Farmers[®] and complete 10 qualifying trips using the app, you will receive a 5% discount on your Farmers Insurance[®] auto policy*. At renewal, the SignalSM discount may increase or decrease based on the percentage of enrolled drivers on your auto policy using the app and their driving scores. Incorporating safer driving habits and ensuring that all enrolled drivers are active in the program may qualify you for a larger discount. Your discount could be as high as 15%. And, if you have a driver who is under the age of 25 using Signal on your policy, you could earn an additional discount up to 10%.

*Only one discount can be applied per policy, regardless of the number of enrolled drivers who complete 10 trips.

Call me today for more information.

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